

# ENGAGEMENT EVENT SPONSORSHIP PACKAGES

Gold \$10,000	Silver \$7,500	Bronze \$5,000
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<b>Event Exposure</b>
<b>Branding Recognition</b>
<b>Digital/Media Exposure</b>
<b>Advertising Opportunities</b>

<ul style="list-style-type: none"> <li>- Verbal Recognition During Events</li> <li>- Opportunity to Share Brief Remarks</li> <li>- Complimentary Tickets*</li> </ul>	<ul style="list-style-type: none"> <li>- Recognition in Program</li> <li>- Complimentary Tickets*</li> </ul>	<ul style="list-style-type: none"> <li>- Recognition in Program</li> <li>- Complimentary Tickets*</li> </ul>
Larger logo placement** on printed or digital invites, presentation, video*, signage*, and tees*	Logo placement** on printed or digital invites, presentation, signage*, and tees*	Name placement on presentation, signage*, and tees*
<ul style="list-style-type: none"> <li>- 2 Logo Spots on Website**</li> <li>- Recognition on social media sites</li> <li>- Recognition in press release</li> </ul>	<ul style="list-style-type: none"> <li>- Logo on Website**</li> <li>- Recognition on social media sites</li> <li>- Recognition in press release</li> </ul>	<ul style="list-style-type: none"> <li>- Recognition on social media sites</li> <li>- Recognition in press release</li> </ul>
Recognition on Billboard* Recognition on annual VCUW ad in Victoria Advocate	Recognition on annual VCUW ad in Victoria Advocate	Recognition on annual VCUW ad in Victoria Advocate

**20/21 Engagement Events:**  
 Campaign Kick-Off in October  
 Campaign Wrap Party in June

**Spring Fundraiser in March**  
**Week of Caring in Summer**  
**Rural Nonprofit Summit in Spring**

\*May not be available for all events; \*\*Following deadlines set by VCUW



# Impact

## UNDERWRITE A LOCAL INITIATIVE

### COMMUNITY RESOURCE CENTERS

Help us connect people in the Crossroads to assistance when and where they need it. Our goal is to establish a single place in each community we serve where a person can go to get connected to the help they need.

Support the Work: \$5,000  
Support a County: \$2,500  
Support a Town: \$1,000

### RURAL NONPROFIT NETWORK

Help us support the local nonprofits who are providing some of the most essential services to our rural area. Our goal is to establish a platform for peer learning and networking, while also providing targeted training opportunities, shared marketing opportunities, and back office support.

Support the Work: \$2,500  
Support a County: \$1,500  
Support a Town: \$750

### CHAMPIONING CHILDREN

Help us ensure each child in each community we serve is Kindergarten-Ready. Our goal is to find a program and local support that works for each unique community. There are several opportunities for your business to champion children in your community.

#### Born Learning Trail \$2,500

Series of interactive signs offering fun activities for children and families while out walking together.

#### Tiny Library \$500

Reading nooks placed in local day cares and stocked with FREE books for children to take home and read with their families.

#### Dolly Parton Imagination Library \$500 - \$5,000

**Dependent on Population Size**  
Provides every child born in the town/county in 2021 with one age appropriate book per month from the time of enrollment through Age 5.